

EDUCATION

University of St. Andrews, Scotland: M.A. in Economics (magna cum laude) 1991

Dissertation on the Hong Kong monetary system. Why the U.S. dollar peg was introduced, and why it made sense for a small open economy.

University of Virginia, C'ville: M.B.A., Darden Graduate School of Business 1997

Wrote case study on hedging metal price risk. The case is still used in class after 20 yrs.

New York University, New York: M.A. in Journalism with Certificate in Business 2007

Study on the hazards of family business. Focused on the Bancroft family, owners of WSJ

PUBLICATIONS

Co-author of the award-winning book, **The WSJ Guide to the 50 Economic Indicators that Really Matter** 2011

2012 economics category award winner, Small Biz Book Awards at Small Business Trends

Translated into multiple languages: Japanese, Korean, Chinese (simplified + complex)

Sold in excess of 80,000 copies worldwide

Author of the **Real Money Guide to Investing in Gold** 2008

Wrote short introduction to the gold market.

Details on bullion, futures, mining companies, and exchange-traded funds

Co-author, "**Make Your Voice Heard: Strategically Positioning HR during Mergers & Acquisitions**," **WorldatWork Journal** 2002

Why putting the deal together is just the beginning of the process in M&A

Author of the **Rudolf Wolff Mini-Guides to the London Metal Exchange** 1996

These short how-to manuals to the LME futures business became the industry standard

Economics & markets analysis/commentary for major news outlets 2005 onwards

Provide regular analysis, commentary, and critique on economics, markets, and commodities.

Frequent by-lines in The Wall Street Journal, Barron's, TheStreet, U.S. News & World Report, Forbes, Fortune, and OZY.

JOURNALISM / BROADCASTING EXPERIENCE

FREELANCE WRITER 2015 to present

Regularly contribute to The Wall Street Journal, Barron's, TheStreet, U.S. News & World Report, Forbes, Fortune, and OZY.

Columnist, THE WALL STREET JOURNAL, New York 2008 to 2015

Columnist. Wrote the 'In Translation' column for the paper, plus many economic analysis pieces.

Coauthor: The WSJ Guide to the 50 Economic Indicators That Really Matter.

Small Business Book Award 2012: Economics Category Award Winner

Host of The Wall Street Journal's flagship TV show, *The News Hub*

Conducted in excess of 12,000 guest interviews live on-air

Regular guest on Fox News, Fox Business, BBC, and other TV networks.

Senior Correspondent, THE STREET, New York 2006 to 2008

Wrote daily on stocks, commodities, and economics. Hosted weekly video show.

BUSINESS EXPERIENCE

Multiple positions 1992 to 2006

Highlights Include:

Senior Consultant, HAY GROUP, Jersey City, New Jersey 2004 to 2006

Created and built new business line.

Special focus: Stock option valuation & analysis for CFOs of publicly traded companies.

Wrote opinion on proposed Financial Accounting Standards rules for expensing stock options

Director, CANADIAN IMPERIAL BANK OF COMMERCE, NYC 2001 to 2003

Advised top managers on matters of executive compensation.

Manager, GENERAL MOTORS /DELPHI, New York City 1997 to 2001

Advised senior executives on mass layoffs totaling 25,000 positions

Learned nuances of pension economics / accounting for liabilities totaling \$110 billion

Managed \$10 billion liability portfolio of term-debt, preferred stock, commercial paper, and swaps.

Research Associate, KIDDER PEABODY, New York City 1992 to 1994

Assisted chemicals industry equity analyst. Registered Series 7/63